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Lexical Calque as a Secondary Term-formation Method Framing Cognition in the Target Language

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Abstract: Translating texts from one language into another involves the use of different translation techniques. One particularly interesting technique is 'lexical calque' which consists in the creation in the target language of a new expression based on a literal translation of a source language expression to introduce a new concept into the target language. This process involves secondary term-formation which entails cognitive, lexical, and cultural implications for the target language and its users. Therefore, calques frame the way target language users conceptualize the concepts they denote. This study explores the nature of lexical calques resulting from English-Arabic translation with the aim of (a) identifying the lexical, cultural and cognitive implications of English-based lexical calques for Modern Standard Arabic and its users and (b) identifying the views of native users of Arabic over the cognitive impact of lexical calques as loan translations in modern Arabic. The study is based on two types of primary data: (a) data collected from authentic journalistic texts representing different domains, contexts and text types and (b) data collected from native users of Arabic in the form of feedback over their reactions towards calques in Arabic. The study findings indicate that lexical calque is a productive method of word-creation, but has a strong power for framing the cognition of target language users.

Key words: Arabic, cognition, English, framing, lexical calque, translation

1. Introduction

Languages, as distinctive systems of human communication, exhibit contrastive structural, semantic, and cultural differences. Translating texts from one language into another involves a variety of translation problems, which can have serious implications for equivalence between source language and target language texts. In dealing with translation problems, translators use different translation techniques. A translation technique is "the transfer mode or procedure opted for by the translator in rendering a micro-level unit of the source text (ST) (e.g. word, abbreviation, phrase, sentence) or feature (e.g. sound effect) in a specific context" (Giaber 2019: 108). Examples of common translation techniques include borrowing, paraphrase, modulation, calque, transposition, addition, adaptation, and omission. One particularly interesting technique is calque,

which is a special kind of borrowing whereby a language borrows an expression form of another, but then translates literally each of its elements. The result is either [i] a lexical calque, [...], i.e. a calque which respects the syntactic structure of the TL, while introducing a new mode of expression;

or [ii] a structural calque, [...], which introduces a new construction into the [target] language (Vinay and Darbelnet 1995: 32).

In other words, calque involves the creation in the target language of a new expression based on a literal translation of a source language expression to introduce a new concept into the target language. Thus, calque "refers to a deliberate choice, not the unconscious influence of an undesired interference" (Chesterman 1997: 94). Usually, the main aim of this deliberate choice is to fill gaps in the target language (Newmark 1988: 84).

The focus of this study is on lexical calque, which involves secondary term formation leading to the creation of target language equivalents representing concepts denoted by source language terms. Sager (1990: 80) distinguished between two types of term formation: primary term formation and secondary term formation. Primary term formation accompanies concept formation in the source language and therefore it is monolingual, while secondary term formation is the creation of a target language term for the source language concept and happens as a result of knowledge transfer from source language community to target language community by means of term creation. According to Sager (ibid: 80-81),

primary and secondary term formation are ruled by different motivations and influences. The fundamental difference between the two methods lies in the fact that in primary term formation there is no linguistic precedent, [...], whereas in secondary term formation there always is the precedent of an existent term with its own motivation. The new term to be created must then be justified in some way and this justification may include reference to the form of existent terms.

Lexically, this process entails the introduction of new calque-formed expressions including general and specialized vocabulary items (e.g. الضوء الأخضر ?adaw? ?al?axdar from 'green light', غسيل الأموال ' yasi:1 ?al?amwa:1 from 'money laundering', غسيل الأموال ?iSa:dat ?atadwi:r from 'recycling', غسيل hawa:tif ðakijja from 'smart phones', عادة التدوير ?adaa??ib sadi:qa lilbi:?a from 'environment-friendly bags', قتصاد المعرفة ?iqtisa:d ?almaSrifa from 'knowledge economy'), and names of institutions and organizations (e.g. الجمعية العامة للأمم المتحدة aldʒamSijja ?alSa:ma lil?umam ?almuttaħida from 'United Nations General Assembly', البيت الأبيض ?albajt ?al?abyad from 'White House' and صندوق النقد الدولي yannaqd ?adawli: from 'International Monetary Fund'). Calques like these are pervasive in Modern Standard Arabic (MSA) and writers and speakers use them in their various forms of communication.

In many cases, these calque-based Arabic formations continue to reflect some semantic and cultural features of their English original expressions. For example, semantic and cultural features of their English original expressions. For example, kurat ?aθaldʒ from 'snow ball', يكسر الجليد, jaksar ?aldʒali:d from 'break the ice', الثلاثاء الكبين ?albajt ?al?abjad from 'White House' الثلاثاء الكبين الأبيض ?aθula:θa:? ʔalkabi:r from 'super Tuesday' and وجبة سريعة wadʒba sari: a from 'fast meal' carry features, flavours, and/or connotations which represent aspects of Western culture.

This study explores the phenomenon of English-based lexical calques as secondary term-formations in MSA with special emphasis on calques appearing in journalistic texts. The aim of the study is to identify (a) the domain-based contexts of lexical calques, (b) nature of their morphological structure and semantic features, (c) their cognitive implications for users of Arabic in the light of the concept of 'framing' and (d) the views of native users of Arab over the lexical, semantic and cognitive impact of lexical calques on Arabic and its users.

Framing in this study is used in the sense of the development of a particular conceptualization of something. In other words, framing implies that the way something is introduced (i.e. the frame) influences how people cognitively process that information (Lai 2017: 1). In cognitive linguistic studies, a frame is "a cognitive schema involving a set of interrelated signs [...] that guides a strategy of perception and interpretation which people rely on to understand and respond to the world around them" (Wendland 2010: 28). In terminology studies, Faber (2015: 14) speaks of Frame-Based Terminology (FBT) as "a cognitive approach to terminology that is based on frame-like representations in the form of conceptual templates underlying the knowledge encoded in specialized texts". Thus, in language-related studies, the frame can be a word, phrase, image, stylistic technique, or a presentation technique. In this study, the frames are general and specialized words and phrases and names of organizations and institutions. (For more on framing, see: Fiss and Hirsch 2005; Chong and Druckman 2007; Wendland 2010; Ardevol-Abreu 2015; Burgers, Konijn and Steen 2016; Lai 2017).

Finally, this study will endavour to answer the following research questions:

- a. What are the domains/contexts in which lexical calques are used within journalistic texts?
- b. What is the nature of the morphological structures and semantic features of lexical calques?
- c. Are users of Arabic aware that the Arabic calques are literal translations of expressions from another language?
- d. Are users of Arabic aware of the intended meanings rather than the literal meanings of some lexical calques?
- e. Do users of Arabic think that lexical calques are useful for modernizing the Arabic vocabulary?
- f. Do users of Arabic think that these calques frame the way things are conceptualized and/or expressed in Arabic?

Based on initial investigation, the study hypothesizes that (a) English-based calques in Arabic appear in different journalistic texts related to a wide range of domain-based contexts, (b) most calques reflect the morphological structures and semantic features of their corresponding English expressions, (c) some users of Arabic may not recognize calques as literal translations of expressions from another language, (d) some users of Arabic may not recognize the intended meanings of some metaphor-based calques, (e) some calques are semantically too literal, thus framing the way users of Arabic conceptualize the entities and ideas represented by those

calques, and (f) a considerable number of native users of Arabic think that calques are useful for the modernization of Arabic.

2. Literature review

Calque has been dealt with in different studies. Some of the studies discuss calque as a translation technique in general (e.g. Newmark 1988: 84-85; Vinay and Darbelnet 1995: 32-33; Chesterman 1997: 94-95; Dickins, Hervey and Higgins 2002: 31; Molina and Hurtado Albir 2002: 499 and 510-511; Guerra 2012: 8; Hadithya 2014: 4-5; Walinski 2015: 59-60; Almanna 2016: 57-59; Siregar 2016: 52 and 45 and Giaber 2019: 115-116. Other studies deal with the phenomenon of calque in relation to translation between specific pairs of languages. For example, Zhang (2020) deals with calque as a means of cultural communication in language contact between Chinese and English. Swell (2001) discusses the use of calque by students when translating from French into English and from English into French. Ali (2005) deals with calquing as a means of terminological enrichment in translating from English into Arabic. Larizgoitia (2010) discusses the calquing mechanism in contemporary Basque when translating from Spanish and English. Mahmoud (2013) discusses calquing as a source of influence when translating from English into Arabic. Karakoc (2014)) discusses structural calques in the context of translating neologisms from English into Turkish. Visan (2017) deals with the presence of calques in Romanian translations from English. Batubara (2019) discusses the use of loanwords and calque in the Indonesian translation of the English novel Murder in the Oriental Express by Agatha Christie. Morshed (2019) deals with English calques in Bangla with a special focus on tracing the mechanisms by which Bangla produces calques from English. However, Ali (2005) and Mahmoud (2013) are the most relevant to the present study as they deal with the calque phenomenon in the context of translation from English into Arabic. In what follows, these two studies will be briefly introduced.

Ali (2005: 114) deals with the lexical calque, which he defines as "a special kind of borrowing whereby a language adapts itself, via literal translation, to new concepts represented by foreign words without the need for it to adopt [...] the word forms themselves". The main aim of the study was to identify types of calque and assess its role as a word-formation process in MSA (ibid: 114). The study is limited to terminological calques, but also touches upon some verbal phrases and expressions (ibid: 115). The study data was extracted from English-Arabic translations by senior translation students at University of Sharjah. Additional data was also extracted form newspapers, news broadcasts, textbooks, manuals and dictionaries. No information was given about the native language(s) of the students and the number of terms extracted from the students' translations and other sources. However, the author includes a list of 137 calques as an appendix.

The study identifies seven types of lexical (terminological) calques (ibid: 118-125) as follows:

a. Full (word-for-word) calques, which include three subtypes: nominal calques (e.g. غسيل الأموال γasi:1 ʔalʔamwa:1 for 'money laundering', verbal calques

- (e.g. يقتل الوقت jaqtul ?alwaqt for 'kill time') and prepositional calques (e.g. غلف أبواب مغلقة xalfa ?abwa:b muylaqa for 'behind closed doors').
- b. Partial (or semantically modified) calques (e.g. هجرة الأدمغة hidʒrat ʔalʔadmiya for 'brain drain' and ضربة دائرية darba da:ʔirijja for 'banana kick').
- c. Semantic calques which "assign an aspect of meaning of a source language word to a target language word that did not have it previously" (ibid: 121) such as تسلل tasallul for 'offside' in football terminology and الفارة ?alfa?ra for 'mouse' in computer terminology.
- d. Foreign-included neologisms, which are lexical formations in which Arabic uses its native resources to create a new word to convey the foreign concept denoted by the source language word (e.g. خصخصة xasxasa for 'privatization' and فضائية fada:?ijja for 'space channel').
- e. Compound calques. These are two-word compounds, which are word-for-word translations of English one-word or two-word compounds such as حارس <u>h</u>a:ris marma: for 'goalkeeper' and طائرة تجسس <u>t</u>a:?irat tadʒassus for 'spy plane'.
- f. Hybrid calques each of which includes a source language loan word and an Arabic native word (e.g. مقياس رختر miqja:s rixtar for 'Richter scale' and إنترنت maqha: intirnit for 'Internet café').
- g. Acronymic calques such as الناتو ?ana:tu for 'NATO', اليونسكو ?aljunisku for 'UNESCO', and الأوبك ?al?ubik for 'OPEC'.

A cursory view of the above types of calque shows that the author does not use clear structural or semantic classification criteria. For example, the hybrid calques are also compound calques and full word-for-word calques. Also, all calques can be regarded as semantic calques in the sense of introducing new concepts into Arabic. What the author calls 'acronymic calques' are better be described as direct borrowings because by definition calques involve literal translation at the lexical and/or structural level.

Ali (2005: 126) points out that "calquing is becoming an almost normal practice" and "the trend in MSA seems to favor foreign-based neologisms and other types of calques and avoid borrowings as far as possible" (ibid: 125). In the conclusion, the author points out that there is a strong tendency in MSA to avoid using loanwords and instead uses its native words through calquing to form new lexical items to express non-native concepts, and this demonstrates the vigor and flexibility of Arabic to adapt to new circumstances (ibid: 127-128). Ali (2005) makes no mention of the cognitive impact of calquing on users of MSA.

Mahmoud (2013: 36) investigates "the influence of English as a foreign language (EFL) on MSA from a purely linguistic perspective". The study identifies free writing in MSA and translation from English into MSA as two areas in which influence of English on MSA is manifested (ibid: 37). The author points out that "some Arabic mass media derive some of their material[s] from foreign sources, which influence the style, structure and vocabulary of MSA" (ibid: 40). The study identifies calquing as one of seven types of structural or lexical manifestations of influence. The other types are substitution, re-ordering, over-production, poor translation, borrowing and code-mixing (ibid: 37-41). The author views calquing

as a process that involves both borrowing and translation and results in the creation of new expressions. The author lists sixteen examples of English-based calques such as غيران صديقة nira:n sadi:qa from 'friendly fire', كومة الظل huku:mat ?azil from 'shadow cabinet', المقعد الساخن ?almaqsad ?assa:xin from 'hot seat' and الشيطان muħa:mi: ?ashajta:n from 'devil's advocate'. According to the author, some calques take some time to integrate into MSA and thus make language sound foreign and sometimes incomprehensible to monolingual users of MSA (ibid: 40). The author claims that calques will continue to invade MSA leading to incomprehensibility and misunderstanding so long as new words and expressions are created in English (ibid: 41). However, the author provides no empirical data on why some calques take some time to integrate into MSA and how and when calquing makes MSA sound foreign and/or incomprehensible to monolingual users.

3. The study

This study is a descriptive analytical one based on the investigation of two types of primary data: (a) English-based Arabic calques collected from authentic journalistic texts related to different domains and contexts (e.g. politics, business, culture, education, sport, art). The criterion for selecting these calques is the existence of corresponding English words/expressions documented in bilingual English-Arabic dictionaries (e.g. Doniach 1972 (Oxford English-Arabic Dictionary), Baalbaki 2005 (Al-Mawrid Al-Akbar), Arts 2014 (Oxford Arabic Dictionary: Arabic-English/English-Arabic), or their appearance in bilingual documents, manuals, advertisements and/or websites. This type of data is collected from eighty thematically varied journalistic texts in five daily UAE newspapers published in the period from 2019 to 2021. These newspapers are Al-Ittihaad الاتحاد, Al-Watan الإمارات and Al-Emaraat Al-Yaoum البيان, Al-Bayaan البيان, and Al-Emaraat Al-Yaoum Journalistic newspaper texts are chosen as sources of data for this study. اليوم because thematically and linguistically they deal with various current issues/affairs, reflect current language, and are read by various types of people. These texts include news stories, feature stories, investigative reports, editorials and reviews. (b) Data collected from 401 native users of Arabic in the form of feedback over their reactions towards English-based calques in Arabic. A semi-structured interview was used as an instrument for collecting data. The participants belonged to different Arab countries including United Arab Emirates, Saudi Arabia, Kuwait, Yemen, Somalia, Sudan, Syria, Oman, Mauritania, Egypt, Libya, Algeria, and Jordan. 210 participants were males and 191 were females. All the participants were more than 18 years old. The participants' educational levels varied from secondary school certificate to PhD degree, with the majority (i.e. 346 out of 401) being holders of BA degrees.

3.1 Data analysis and discussion

This is the main part of the study in which data collected from journalistic texts and data collected from native users of Arabic are analysed in the light of the study aims and hypotheses.

3.1.1 Analysis of lexical calques in journalistic texts

This section of the study is devoted to the analysis of calques in journalistic texts to identify their domain-based contexts, types of their morphological structure, their semantic nature and their cognitive implications for native users of Arabic. Data analysis shows that English-based calques appear in Arabic journalistic texts related to different domains/contexts (Hypothesis A). The following lists show examples of calques in MSA and their corresponding English expressions in different domains/contexts:

General Contexts

استنزاف العقول	?istinza:f ?al\$uqu:l	brain drain
غسيل المخ	yasi:1 ?almux	brain wash
الضوء الأخضر	?adaw? ?alaxdar	green light
الخط الساخن	?alxat ?assa:xin	hot line

Food

وجبة سريعة	waʒba sari:ʕa	fast meal
وجبة ساخنة	waʒba sa:xina	hot meal

Transportation

طريق خدمات	tari:q xidama:t	service road
	- •	service road
محطة حافلة	ma <u>ħ</u> aṯat <u>ħ</u> a:fila	bus stop
حزام المقعد	<u>ħ</u> iza:m ʔalmaqʕad	seat belt
حافلة مدر سية	<u>ħ</u> a:fila madrasijja	school bus

Language/Literature/Arts

خيال علمي اللغة الأم	xaya:1	science fiction
اللغة الأُم	?alluya ?al?umm	mother tongue
الفنون الجميلة	?alfunu:n ?alzami:la	fine arts
لغة الجسد	luyat ?alzasad	body language

Economics

المنطقة الحرة	?almin <u>t</u> aqa ?alħurra	free zone
الأصول الثابتة	?al?u <u>s</u> u:l ?alθa:bita	fixed assets
التنمية المستدامة	?atanmija ?almustada:ma	sustainable development
الخصخصة	Palxasxasa	nrivatization

Medicine/Health Sciences

تفريش الأسنان	tafri:∫ ?al?asna:n	tooth brushing
الطب البديل	?atib ?albadi:1	alternative medicine
عدسات لاصقة	Sadasa:t la: <u>s</u> iqa	contact lenses
فيروس كرونا	fajrus kuruna	corona virus

Science/Technology

هاتف دکی ha:tɪf ðakı: smart phoi

Giaber

قاعدة بيانات qa:Sidat baja:na:t data base رقمنة raqmana digitalization رقمنة كiSa:dat tadwi:r recycling digital platforms منصات رقمية ta:qa badi:la renewable energy

Business/Management

maʒlis ʔalʔumana:? board of trustees
huqu:q ʔalmustahlik consumer rights
حقوق المستهلك

huku:ma ʔiliktru:nijja e-government
كمومة إلكترونية
ʔadaʕm ʔalluʒisti: logistic support

Education/Training

warʃat ʕamal ورشة عمل ورشة عمل subu:ra ðakijja smart board المبورة نكية مصف ذهني عصف ذهني عصف ذهني المرابعة على المرابعة على المرابعة ال

kullijja ʒa:miʕijja university college

TV/Cinema

nuzu:m ?assinima: movie stars نجوم السينما red carpet السجادة الحمراء ?assaʒʒa:da ʔalħamra:? on the air

Palbaθ Palħaji live transmission

International Organizations/Institutions/Agencies

munazzamat ʔasiħħa ʔalʕa:lamijja

World Health Organization

waka:lat ?al?istixba:ra:t ?almarkazijja وكالة الاستخبارات المركزية

Central Intelligence Agency

haj?at ?al?iθaςa ?albarita:nijja هيئة الإذاعة البريطانية

British Broadcasting Corporation

Palbank Padawali: World Bank

Environment

θugb ?al?uzu:n ozone hole

<u>h</u>aqa:?ib <u>s</u>adi:qa lilbi:?a a environment-friendly

bags

ta:qa nazi:fa clean energy طاقة نظيفة

Finance/Banking

bita:qat ʔiʔtima:n credit card بطاقة اتمان bita:qat ʔiʔtima:n credit card بطاقة اتمان بطاقة اتمان <u>h</u>isa:b masrifi: bank account عساب جاري <u>h</u>isa:b ʒa:ri: current account إلينك المركزي ʔalbank ʔalmarkazi: central bank

Law/Crime/Police

غسيل الأموال	yasi:1 ?al?amwa:1	money laundering
محكمة الاستئناف	ma <u>ħ</u> kamat ?al?isti?na:f	court of appeal
الإتجار بالبشر	?al?ittiʒa:r bilba∫ar	human trafficking
الشرطة المجتمعية	?alſur <u>t</u> a ?almuʒtamaʕijja	community police

Politics

الوزير الأول	?alwazi:r ?al?awwal	primary minister
الحرب الباردة	?al <u>ħ</u> arb ?alba:rida	cold war
تطهير عرقي	ta <u>t</u> hi:r Sirqi:	ethnic cleansing
الرأي العام	?ara?j ?al\$a:m	public opinion
القوة الناعمة	?alquwwa ?alna:Sima	soft power

Military

نيران صديقة	nijra:n <u>s</u> adi:qa	friendly fire
منطقة منع الطيران	mintaqat mans ?altajara:n	no-fly zone
ذخيرة حية	ðaxi:ra ħajja	live ammunition
ملحق عسكري	mulħaq Saskari:	military attaché
القبة الحديدية	?algubba ?alħadi:dijja	iron dome

Sports

كرة السُلة	kurat ?asalla	basket ball
العد التنازلي	?alsadd ?atana:zuli:	count down
كأس العالم	ka?s al\$a:lam	World Cup
حارس مر می	ħa:ris marmaa	goal keeper

Communication

الاتصال الجماهيري	?alittisa:l ?alʒama:hi:ri:	mass communication
منصات رقمية	mina <u>ss</u> a:t raqmijja	digital platforms
بريد إلكتروني	bari:d ?iliktru:ni:	electronic mail
خط ساخن	xa <u>t</u> sa:xin	hot line
وسائط المتعدد	wa <u>s</u> a:?i <u>t</u> muta\$addida	multimedia

(For more examples, see Appendix)

Data analysis shows that some calques are used in more than one domain (e.g. خارطة الطريق بين المعنائية بين المنائية بين المعنائية بين المنائية المنائية المنائية المنائية بين المنائية المنائية المنائية المنائية المنائية المنائية بين المنائية المنائ

القوة الناعمة Paʃurta Palmuʒtamaʕijja from 'community police', and المجتمعية Palquwwa Panaːʕima from 'soft power', حقائب صديقة للبيئة ħaqaːʔib sadi:qa lilbi:ʔa from 'environment-friendly bags', and الرخصة الدولية لقيادة الحاسوب Palruxsa Paldawlijja liqija:dat ʔalħa:su:b from 'International Computer Driving License').

Morphologically, some calques consist of one word (e.g. خصخصة xasxasa from 'privatization'), فأرة fa?ra from 'mouse' رقمنة ragmana from 'digitalization', الخط (afa:fijja from 'transparency'), other calques consist of two words (e.g. شفافية Palhawa:tif Paðakijja from الهواتف الذكية, Palhawa:tif Paðakijja from المفتوحة. 'phones الجامعة 'smart ?ala:misa ?almaftu:ħa from 'open asundu: ala add العد التنازلي , ?asundu: aswad from 'black box' الصندوق الأسود, 'aswadd rom 'black box' العد التنازلي Patana:zuli: from 'count down') or three words (e.g. غرفة التجارة والصناعة yurfat كمريبة القيمة المضافة, ?atiza:ra wa ?asina: a from 'chamber of commerce and industry' dari:bat ?alqi:ma ?almuda:fa from 'value added tax', تلفزيون الدائرة المغلقة tilfizju:n Pada: Pada: Palmuylaqa from 'closed circuit TV', ادارة الموارد البشرية Pida:rat Palmawa:rid Palbafarijja from 'human resource department', حقائب صديقة للبيئة haqa:?ib sadi:qa lilbi:?a from 'environment friendly bags'), and some calques consist of four words (e.g. الرخصة الدولية لقيادة الحاسوب ?aruxsa ?aduwalijja ligija:dat Palha:su:b from 'International Computer Driving License', الجمعية العامة للأمم المتحدة PalʒamSijja PlSa:ma lilPumam Palmuttaħida from 'United Nations General Assembly', برنامج الأمم المتحدة التنمية barna:maz ?al?umam ?almuttaħida ?al?inma:?i: from 'United Nations Development Program') (Hypothesis A).

A structural comparison between Arabic calques and their original English expressions shows that the vast majority of Arabic calques mirror the structures of their corresponding English expressions in terms of the number of words as can be seen from the above examples. This is because as a translation technique calque is mainly based on literal translation. Some Arabic calques are hybrid formations as they are created through the literal translation of one word and the borrowing of another such as البنك المركزي Palbank Palmarkazi: from 'central bank', مقياس ريختر magha: intirnit from 'Internet café' مقهى إنترنت, magha: intirnit from 'Internet café' and فنان الجرافيتي fana:n ʔalgra:fi:ti: from 'graffiti artist'. In some cases, the calque is an Arabic compound structure consisting of an already Arabicized and fajrus kuruna فيروس كورونا established word and another newly borrowed word as in from 'corona virus'. The word فيروس fajrus is an established borrowing adopted by Arabic through Arabicization long time ago and the word کورونا kuruna is a new borrowing. Another example is the compound تكنولوجيا الإنترنت tiknulu:٦ia: ?al?intirnit from 'Internet technology'. The word tiknulu:3ja: is an established borrowing adopted by Arabic long time ago and the word ?al?intirnit relatively new borrowing.

Semantically, some Arabic calques have direct meanings and are denotatively transparent, i.e. they refer to contextually observable entities and their meanings are clear. Examples are تقيقة طون للإبعاد daqi:qat samt from 'minute of silence', وجبة ساخنة والأبعاد θula:θi ʔalʔabʕa:d from 'three-dimensional', اللغة الثانية به waʒba sa:xina from 'hot meal', اللغة الثانية ألثانية وحدة العناية from 'school bus', حافلة مدرسية ʔalluya ʔaθa:nija from 'second language', وحدة العناية الفائقة waħdat ʔalʕina:ja ʔalfa:iqa from 'intensive care unit', رسالة نصية risa:la nassijja from 'text message', مركز تسوق

markaz tasawwuq from 'shopping center', الجنة الإدارة laʒnat ʔalʔida:ra from 'management committee', رسالة توصية risa:lat tawsija from 'recommendation letter', رسالة توصية afla:m ʔaruʕb from 'horror films', فالام الرعب munazamat ʔassiħa ʔalʕa:lamijja from 'World Health Organization', حزب المعارضة hizb ʔalmuʕa:rada from 'opposition party', منطقة منع الطيران mintaqat manʕ ʔaltajara:n from 'no-fly zone', and كأس العالم kaʔs ʔalʕa:lam from 'World Cup'.

Other calques are based on English metaphorical expressions and their meanings are indirect. Examples of these metaphorical calques are غسيل المنخ yasi:1 والمنط المنطق المنطقة المنط

These Arabic calques are semantically too literal leading to a conceptual deviation from the denotative expectations of native users of Arab, thus framing the way they conceptualize the entities and ideas represented by these calques. For example, in reality, the brain in 'brain wash' is not washed but manipulated; the line in 'hot line' is neither hot nor cold but direct or active; the gold in 'black gold' is not really gold but petroleum; the box in 'black box' is not black but orange; the laundering in 'money laundering' is not real laundering but the process of concealing the origins of illegal money which is a crime in which the criminal is the agent, the money is the patient and the result is the money cleaned of any trace of its negative (dirty) source; there is no real friendship between environment and bags in 'environment-friendly bags' but a relationship of suitability; the license in 'International Computer Driving License' is not a driving license but a license to operate/use the computer.

Originally, these metaphorical concepts did not exist in Arabic, but through intensional literal translation they have been transferred into Arabic, thus, cognitively making users of Arabic process the meanings of these expressions according to the English way of metaphorical conceptualization of things. This relates to what Burgers, Konijn and Steen (2016: 410) call 'figurative framing', which they consider as a theoretical perspective that can explain framing across a variety of societal issues. Thus, users of Arabic would conceptualize the idea of 'brain manipulation' through the conceptual frame of 'laundering or washing'; the idea of 'direct/active line' through the conceptual frame of 'a hot line', the idea of 'the orange box containing the flight recorder' through the conceptual frame of 'a black box'; the idea of 'suitability of bags for environment' through the conceptual frame of 'a friendship between the environment and bags'; the idea of 're-using or re-treating objects and materials' through the conceptual frame of 'cycle' or 'a series of circular movements in a machine'; the idea of 'a session of discussion and practical work on a particular subject or issue' through the concept of 'a place in which things are made or repaired using tools and machines'; the idea of 'computer

operation' through the conceptual frame of 'driving'. Other extensional nonliteral translations of the English metaphorical expressions could have been used to avoid literality and conceptual framing as can be seen in the examples in Table 1.

Table 1: Examples of extensional nonliteral translations

Expression brain wash brain wash yasi:1 ?almux	الخط المباشر xin ?alxa <u>t</u> ?almuba:ʃir
yasi:1 ʔalmux hot line نخط الساخن	tawʒi:h ʔalʕuqu:l الخط المباشر xin ʔalxaṯ ʔalmuba:ʃir
hot line الخط الساخن	الخط المباشر xin ?alxat ?almuba:ʃir
	xin ?alxa <u>t</u> ?almuba:ʃir
	-
?alxa <u>t</u> ?assa::	مسجل الدحلات
الصندوق الأسود	مسجن الرخارك
?a <u>s</u> undu:q	musazzil ?ari <u>h</u> la:t
black box ?al?aswad	الصندوق البرتقالي
	?a <u>s</u> undu:q
	?alburtuqa:li:
hard currency العملة الصعبة	العملة المضمونة
?al?umla ?a <u>s</u>	sa?ba ?alSumla
	?alma <u>d</u> mu:na
smart phones الهواتف الذكية	الهواتف الحديثة
?alhawa:tif	?alhawa:tif
?aðakijja	?alħadi:θa
إعادة التدوير	إعادة المعالجة
recycling ?iSa:dat	?i\$a:dat ?almu\$a:laʒa
?atadwi:r	إعادة الاستعمال
	?i\$a:dat ?al?isti\$ma:l
feedback التغذية الراجعة	رد الفعل
?atagy ð ija	raddat ?alfi\$1
?arra:dʒi\$a	الاستجابة
	?al?istidʒa:ba
العصف الذهني brain storming	سبر الأفكار
?alSasf ?aðih	nni: sabr ?al?afka:r
on the air على الهواء	مباشر
Sala: Palhawa	a:? mubaasir
live transmission بث حي	بث مباشر
baθ haj	baθ muba:∫ir
clean energy طاقة نظيفة	طاقة غير ضارة
ta:qa na <u>z</u> i:fa	ta:qa yajr <u>d</u> a:ra

money laundering	غسيل الأموال	شرعنة الأموال		
	yasi:1 7a17amwa:1	SarSanat ?alSamwa:1		
	الرخصة الدولية لقيادة	الرخصة الدولية لتشغيل		
International	الحاسوب	الحاسوب		
Computer	?arux <u>s</u> a	?arux <u>s</u> a		
Driving License	?aduwalijja	?aduwalijja		
	liqija:dat	lita∫yi:1 ?al-ha: <u>s</u> u:b		
	?alħa: <u>s</u> u:b			

The above examples of suggested extensional nonliteral translations convey the intended meanings using Arabic modes of conceptualization and expression; therefore, they fill the lexical/conceptual gaps in MSA without cognitively framing the way users of Arabic conceptualize the entities/ideas denoted by the original English expressions.

3.1.2 Analysis of native users' views

Because journalistic texts are meant to be read by public readership, one way of investigating the views of native users of Arabic on calques and their implications for Arabic and its users is through the analysis of feedback from actual users of Arabic. For this purpose, a semi-structured interview was designed and used to collect feedback from four hundred and one participants. The participants were over twenty years of age and had at least completed secondary education. This was to make sure that they had enough linguistic and general knowledge to understand and answer the interview questions. The interview schedule was pre-tested on twenty similar participants to make sure that the purpose and questions of the interview were clear. The interview schedule was thoroughly discussed with the piloting participants who unanimously agreed that the questions were clear and did not include any misleading or ambiguous elements that may lead to different interpretations by different study participants. To make sure that the participants understand the questions, the interviews were conducted in simple Arabic of everyday life. The interviews were conducted by four of my translation students. Each student conducted 100 interviews. Before the interviews I had to explain the process to the students and train them on how to conduct the interviews in simple Arabic. Only clear answers were recorded. Individually, each participant was shown a list of fifteen examples of Arabic calques without making any reference to their corresponding original English expressions. After making sure that the participant had read the calques in the list, the participant was asked clear direct questions about their reactions towards calques in respect of (a) their awareness of calques as secondary term-formations in Arabic, (b) their awareness of the literality of meaning of calques, (c) their recognition of the intended meanings rather than the literal meanings of some calques, (d) usefulness of calques for modernizing Arabic, (e) impact of calques on conceptualization of things and ideas, and (f) possible impact of calques on methods of expression in Arabic. After answering these questions, again individually every participant was given the opportunity to

add any relevant comments. The only limitation in this process was the amount of time needed to interview the participants. Table 2 presents a statistical distribution of the participants' answers to the interview questions.

Table 2: Statistical distribution of the participants' answers

aul	lable 2: Statistical distribution of the participants' answers						
N o	Interview Questions	Distribution of Participants' Answers					
		Yes	No	Undecided	Total		
a	Are you aware that these expressions are not original Arabic expressions?	167	139	95	401		
	expressions.	(41.65 %)	(34.66 %)	(23.69 %)	(100 %)		
b	Are you aware that these Arabic expressions are literal translations of expressions from another language?	169	157	75	401		
		(42.15 %)	(39.15 %)	(18.70 %)	(100 %)		
С	Are you aware of the intended meanings rather than the literal meanings of	231	114	56	401		
	these expressions?	(57.61 %)	(28.43 %)	(13.96 %)	(100 %)		
d	Do you think that these expressions are useful for modernizing Arabic?	166	143	92	401		
		(41.40 %)	(35.66 %)	(22.94 %)	(100 %)		
e	Do you think that these calques affect the way things are conceptualized	249	75	77	401		
	in Arabic?	(62.1 %)	(18.70 %)	(19.20 %)	(100 %)		

ſ		Do you think that these	264	89	48	401
		calques affect ways of				
	f	expression in Arabic?				
			(65.84 %)	(22.19 %)	(11.97 %)	(100 %)

A statistical analysis of the native users' views shows that 167 participants (41.65 %) were aware that calques were not original formations in Arabic. However, 139 participants (34.66 %) were unaware, and 95 participants (23.69 %) were undecided. This agrees with hypothesis (b). 169 participants (42.15 %) were aware that calques were literal translations of expressions from another languages, while 157 (39.15 %) were unaware. 18.70 % of the participants (i.e. 95) were undecided. This also agrees with hypothesis (b). In terms of being aware of the intended meanings rather than the literal meaning of some calques, 231 participants (57.66 %) were aware. But 114 participants (28.43 %) were unaware, and 92 (13.96 %) were undecided. This agrees with hypothesis (c). When asked about the usefulness of calques for modernizing Arabic, 166 participants (41.40 %) answered "Yes". This agrees with hypothesis (e). However, 143 participants (35.66 %) answered "No", and 92 (22.94 %) were undecided. 249 participants (62.1 %) think that calques affect the way things are conceptualized in Arabic. This agrees with hypothesis (d) about the framing of conceptualization. However, 75 participants (18.70 %) do not think that calques affect conceptualization in Arabic, and 77 participants (19.20 %) were undecided. Finally, in answering the question Do you think that these calques affect ways of expression in Arabic?, 264 participants (65.84 %) answered "Yes". This highlights the organic link between conceptualization and expression. In other words, calques frame cognition by affecting the ways things are conceptualized semantically, and as a result, they lead to the framing of the ways things are expressed linguistically. An example for this is the use in Arabic by Arab radio and TV presenters of the phrase تحت الهواء taħta Palhawa: (lit. under the air), created in Arabic as an antonym to على الهواء Sala: ?alhawa:?, which is a calque from the English expression 'on the air'. However, 89 participants (22.19 %) answered "No", and 48 participants (11.97 %) were undecided.

Finally, although the study participants originally come from different Arab countries, this variation did not have a clear impact on the views expressed by the participants. This is mainly because the calques were in Modern Arabic and appear in journalistic texts published in UAE daily newspapers which are usually read by all Arabs living in UAE.

4. Conclusion

This study is a descriptive analytical one devoted to the investigation of the phenomenon of English-based lexical calques in MSA with a special emphasis on calques in journalistic texts. The aim of the study was to identify the domain-based contexts of calques, nature of their morphological structures and semantic features,

and their cognitive implications for users of Arabic in view of the concept of 'framing', as well the views of native users of Arabic on the lexical, semantic and cognitive impact of lexical calques on Arabic and its users. The study was based on the investigation of two types of primary data: (a) English-based Arabic calques collected from eighty journalistic texts in five UAE daily newspapers and (b) views of 401 native users of Arabic belonging to different Arab countries on their reactions towards lexical calques in Arabic.

The study has achieved the above-mentioned aims including the identification of eighteen domain-related contexts in which lexical calques are used (Hypothesis A). Analysis of calques appearing in journalistic texts related to the eighteen domains/contexts shows that the vast majority of Arabic calques reflect the morphological structures and semantic features of their corresponding English expressions (Hypothesis B). The study shows that 39.15 % of the study participants do not recognize calques as literal translations of expressions from another language (Hypothesis C) and 28.43 % do not recognize the intended meanings of some metaphor-based calques (Hypothesis D). The study shows that being created through literal translation, metaphor-based calques are semantically too literal leading to the framing of cognition by affecting the ways things are conceptualized by users of Arabic, and as a result, they lead to the framing of the ways things are expressed linguistically in Arabic. This is confirmed by 65.84 % of the study participants (Hypothesis E). Analysis of the nature, function and implications of lexical calques in view of the feedback of native users of Arabic shows that calquing as a secondary term-formation method has become a key source for introducing new concepts into Arabic by creating new expressions to fill lexical/conceptual gaps in both general and specialized languages. Thus, calquing has become a useful method for updating Arabic vocabulary, an outcome confirmed by 41.40 % of the study participants (Hypothesis F).

Finally, as this study is limited in scope, other studies are needed to investigate relevant aspects and issues. These include calquing in other text types, reasons making translators opt for literal translation in dealing with foreign language expressions, role of translation quality assurance in the process of translating new expressions into Arabic, and impact of calque-based framing on young learners of Arabic.

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Appendix

List of Calques as per Domain/Context

Calque in Arabic

Original English Expression

General Contexts

bottle neck عنق الزجاجة

brain drain brain drain

غسيل المخ brain wash

green light

hot line

smooth transition

mastermind العقل المدبر

minute of silence

muscle flexing

on the ground

على خلفية on the background of

road map

role play

status quo

transparency الشفافية

جسر الهوة bridging the gap

electronic cigarettes سيجارة إلكترونية

on paper

community service خدمة المجتمع

Internet café مقهى إنترنت

skyscraper skyscraper

ice breaking

best practices أفضل الممارسات

infrastructure بنية تحتية

Lexical Calque as a Secondary Term ...

Giaber

أسدل الستار draw the curtain

in cold blood

Food

food menu قائمة الطعام

fast meal

hot meal

Transportation

service road de خدمات

bus stop

seat belt

school bus

peak hours peak

Language/Literature/Arts

science fiction

mother tongue اللغة الأم

fine arts

Liberal arts

foreign language

second language اللغة الثانية

body language لغة الجسد

sign language لغة الإشارة

فنان الأداء performance artist

graffiti artist graffiti

Economics

black gold black

دخل الفرد per capita income

chamber of commerce and industry غرفة التجارة والصناعة

free zone

knowledge economy اقتصاد المعرفة

global village القرية العالمية

hard currency

fixed assets

poverty line

supply and demand

human resources

public sector

private sector

added value tax ضريبة القيمة المضافة

sustainable development

privatization الخصخصة

trade exchange

trade partner شریك تجاري

re-export trade

green economy الاقتصاد الأخضر

retail sector

Medicine/Health Sciences

tooth brushing تقريش الأسنان

alternative medicine

contact lenses عدسات لاصقة

Giaber

drug addiction

intensive care unit

side effects

nucleic acid

فیروس کرونا Corona virus

genetics laboratory

antivirus مضاد حيوي

Middle East Respiratory Syndrome

robotic surgery

open surgery الجراحة المفتوحة

Science/Technology

smart phones

click

فأرة mouse

tablet computer

closed-circuit TV

data bank بنك معلومات

data base

key board

black box الصندوق الأسود

digitalization رقمنة

pass word كلمة المرور

user name اسم المستخدم

remote control

recycling إعادة تدوير

spare parts spare parts

digital platforms منصات رقمية

artificial intelligence ذکاء اصطناعي

رسالة نصية text message

تطبیق ذکي smart application

smart transformation

Richter scale

virtual space فضاء افتراضي

smart platform

solar energy طاقة شمسية

alternative energy

wearable technology التكنولوجيا القابلة للارتداء

cloud السحابة

Global Positioning System نظام التموضع العالمي

نظام أندرويد Android system

digital space

three-dimensional ثلاثي الأبعاد

renewable energy

amphibian برمائی

Richter scale

alternative energy

Internet technology تكنولوجيا الإنترنت

Business/Management/Administration

board of trustees

management committee

Giaber

job description

فطة عمل business plan

رجال أعمال business men

غداء عمل working/business lunch

draft resolution

personnel department

shopping centre

consumer rights حقوق المستهلك

consumer confidence ثقة المستهاك

job security الأمن الوظيفي

operational plan الخطة التشغيلية

job opportunity

general secretariat الأمانة العامة

work program work program

human resource department

e-government

electronic visa تأشيرة إلكترونية

job application

chamber of commerce and industry

business community business

ريادة الأعمال entrepreneurship

market share

logistic support

logistic expenses

privatization الخصخصة

vacant position وظيفة شاغرة

لجنة فنية technical committee

promotional plan

strategic partner شریك استراتیجي

strategic planning التخطيط الاستراتيجي

vision للرؤية

mission

holding company شركة قابضة

بيع الجملة whole sale

joint committee

competitive prices

job seeker

trade mark علامة تجارية

fast track

global Village القرية العالمية

advertising campaign

Education/Training

ورشة عمل workshop

smart board سبورة ذكية

curriculum design

brain storming عصف ذهني

assistant professor

associate professor

open-book exam متحان الكتاب المفتوح

Giaber

office hours مكتبية

graduation certificate graduation

recommendation letter رسالة توصية

feedback تغذية راجعة

university college کلیة جامعیة

International Computer Driving

License

درجة البكالوريوس Bachelor degree

virtual university حامعة افتراضية

open university حامعة مفتوحة

best practices أفضل الممارسات

TV/Cinema/Opera

movie stars

TV stars

red carpet

space channel

on the air

horror films

live transmission

opera house دار الأوبرا

International Organizations/Institutions/Agencies

United Nations الأمم المتحدة

مجلس الأمن Security Council

World Health Organization منظمة الصحة العالمية

United Nations Development برنامج الأمم المتحدة للتنمية

Programme

Central Intelligence Agency وكالة الاستخبارات المركزية

White House

هيئة الإذاعة البريطانية British Broadcasting Corporation

United Nations General Assembly

World Bank البنك الدولي

Food and Agriculture Organization

International Monetary Fund

International Criminal Court

Environment

ozone hole

environment-friendly bags

dlean energy clean energy

renewable energy

solar energy distribution

alternative energy

carbon emissions

climate change

Finance/Banking

redit card بطاقة اتمان

bank account

current account

savings account

bank transaction معاملة بنكية

central bank

Giaber

Law/Crime/Police

money laundering غسيل الأموال

court of appeal

human trafficking تهريب البشر/الإتجار بالبشر

organized crime الجريمة المنظمة

criminal court محكمة الجنايات

community police الشرطة المجتمعية

electronic bracelet السوار الإلكتروني

cyber crime جريمة إلكترونية

cyber espionage/spying cyber espionage

privacy policy policy

under surveillance تحت المراقبة

Politics

struggle for power

opposition party حزب المعارضة

Arab spring الربيع العربي

primary minister

shadow cabinet

cold war

ethnic cleansing ethnic

summit conference

first lady

برنامج عمل work programme

peace process

public opinion

soft power

strategic partner شریك استراتیجی

memorandum of understanding

super Tuesday الثلاثاء الكبير

Military

نيران صديقة friendly fire

armed forces

military zone

no-fly zone

live ammunition

suicide attack

weapons of mass destruction

command and control

military attaché

برمائي amphibian

iron dome

land mine

military police الشرطة العسكرية

Sports

basket ball كرة السلة

count down العد التنازلي

world cup كأس العالم

goal keeper

gold medal الميدالية الذهبية

penalty kick

Lexical Calque as a Secondary Term ...

Giaber

الألعاب الأولمبية

Olympic games

Communication

mass communication الاتصال الجماهيري

رسالة نصية text message

social media وسائل التواصل الاجتماعي

digital platforms

electronic mail بريد إلكتروني

hot line

بیان صحفی press release

press conference مؤتمر صحفي

mobile phone mobile phone

news agency